

# 2014-2017 STRATEGY

## REGIONAL VISION

A strong region of councils known for its positive outlook, sustainable economy, strategic thinking and the wellbeing of its communities

## REGIONAL GOALS

- 1 An adaptive and diverse economy built on the region's unique advantages and ideas
- 2 A long term view that helps us protect the region's natural and productive resources, respond to change and prepare for the future
- 3 An attractive place to live with inclusive communities, healthy people and unlimited access to information, education and employment opportunities
- 4 A role-model of regional governance that provides leadership for its councils, their communities and their important issues

## OUR PURPOSE

### To represent our councils and their communities as a region

We **advocate** by providing a strong, regional voice on important issues

We enable **cooperation** by being a conduit for regional engagement and council collaboration

We ensure **coordination** by supporting and directing strategic regional functions, projects and plans

*Refer to our Annual Plan 2014/15 for activities that will address our purpose.*

## OUR POLICIES

- GOAL 1 Use the Authority's resources, networks and influence, wherever possible, to:**
  - 1.1 Support primary industries undergoing structural change
  - 1.2 Plan for future infrastructure needs and promote the significance of ports and access to the region
  - 1.3 Support economic development initiatives in the region
  - 1.4 Attract business to the region and emerging niche industries
  - 1.5 Attract and retain professional and skilled families
  - 1.6 Grow a diverse arts and culture sector
  - 1.7 Maximise regional benefits from tourism and encourage new tourism experiences and events, including in natural areas retired from commercial forestry
  - 1.8 Manage the regional benefits and impacts of irrigation, mining and other major resource projects
- GOAL 2 Use the Authority's resources, networks and influence, wherever possible, to:**
  - 2.1 Assist communities to adapt to climate change and to maximise opportunities arising from the 'carbon economy'
  - 2.2 Maximise the potential for commercial and community-scale renewable energy projects
  - 2.3 Support planning and coordination of natural resource management at a regional scale, including weed management
  - 2.4 Protect and maintain or improve the region's natural, productive and urban landscapes
  - 2.5 Protect and maintain or improve the region's rivers, wetland and groundwater
  - 2.6 Protect and maintain or improve the region's coastal, estuarine and marine environments
  - 2.7 Engage the community in natural resource management projects
- GOAL 3 Use the Authority's resources, networks and influence, wherever possible, to:**
  - 3.1 Strengthen the University of Tasmania's presence in the region
  - 3.2 Value the region's cultural heritage
  - 3.3 Increase participation in the workforce (especially youth), post-compulsory education, informal learning and literacy programs
  - 3.4 Establish an effective commuter public transport service
  - 3.5 Reduce the incidence of lifestyle-related chronic disease
  - 3.6 Improve regional healthcare and healthcare planning
  - 3.7 Maximise the regional benefit arising from high speed broadband
  - 3.8 Support community diversity and minimise social exclusion and generational disadvantage
  - 3.9 Implement active transport (walking/cycling) networks
  - 3.10 Promote inspirational regional role models
- GOAL 4 Use the Authority's resources, networks and influence, wherever possible, to:**
  - 4.1 Promote the region's interests in relevant state wide and national decision making
  - 4.2 Host regional service delivery and coordination including regional tourism and natural resource management
  - 4.3 Support member councils in their roles as owners of the Tasmanian Water and Sewerage Corporation
  - 4.4 Maximise the regional benefit of the proposed state wide waste levy
  - 4.5 Maintain the benefits from the Regional Planning Initiative reforms
  - 4.6 Pursue regional shared service opportunities that are supported by member councils
  - 4.7 Assist all tiers of government to reduce inhibiting regulation

*Refer to our Annual Plan 2014/15 for projects that will address our policies.*