



PART 1 - ACTIVITIES TO ADDRESS OUR PURPOSE

GOAL	TARGET AND CURRENT ACTIVITIES AS AT MAY 2014	PURPOSE ADDRESSED	MEASURES
<p>1 An adaptive and diverse economy built on the region's unique advantages and ideas</p>	Lobby for restructure of TT Line model to increase the number of passengers into Tasmania	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Support for logistics plan covering Bass Strait/King Island, ports, road and rail systems	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Support for protection of important regional assets including full reinstatement of the West Coast Wilderness Railway	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Support for Australian Masters Games regional bid	We ensure coordination by supporting and directing strategic regional functions and plans	Examples of actions to progress bid
	Tourism Visitor Services Review implementation	We ensure coordination by supporting and directing strategic regional functions and plans	Examples of actions to progress implementation
<p>2 A long term view that helps us protect the region's natural and productive resources, respond to change and prepare for the future</p>	Support for Cradle Mountain Visitor Centre and associated infrastructure redevelopment	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Support for greater certainty for approved resources projects	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Support for Dial Range improved visitor facilities	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Lake Margaret Tourism Development Project implementation	We ensure coordination by supporting and directing strategic regional functions and plans	Examples of actions to progress implementation
	Support use of non-prime agricultural land through changes to the Protection of Agricultural Land (PAL) Policy	We advocate by providing a strong, regional voice on important issues	Examples of direct and indirect advocacy and any outcomes
	Western Tasmanian Industry Infrastructure Study implementation	We ensure coordination by supporting and directing strategic regional functions and plans	Examples of actions to progress implementation

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<p>3 An attractive place to live with inclusive communities, healthy people and unlimited access to information, education and employment opportunities</p>	<p>North West Coastal Pathway Plan implementation</p>	<p>We ensure coordination by supporting and directing strategic regional functions and plans</p>	<p>Examples of actions to progress implementation</p>
<p>4 A role-model of regional governance that provides leadership for its councils, their communities and their important issues</p>	<p>Lobby to restore Cradle Coast Regional Tourism Organisation funding</p>	<p>We advocate by providing a strong, regional voice on important issues</p>	<p>Examples of direct and indirect advocacy and any outcomes</p>
	<p>Support for Tasmanian Trainee and Apprentice Incentive Scheme - payroll tax relief</p>	<p>We advocate by providing a strong, regional voice on important issues</p>	<p>Examples of direct and indirect advocacy and any outcomes</p>
	<p>Represent the region's interests on committees, advisory groups and state councils</p>	<p>We advocate by providing a strong, regional voice on important issues</p>	<p>Listing of groups. Frequency of meetings</p>
	<p>Corporate services support for the Cradle Coast Waste Management Group</p>	<p>We enable cooperation by being a conduit for regional engagement and council collaboration</p>	<p>Financial management, administration and communications support provided</p>
	<p>Corporate services support for the Cradle Coast Regional Planning Initiative</p>	<p>We enable cooperation by being a conduit for regional engagement and council collaboration</p>	<p>Financial management, administration and communications support provided</p>
	<p>Facilitate regional cooperation on the Tasmanian Visitor Information Network Reference Group</p>	<p>We enable cooperation by being a conduit for regional engagement and council collaboration</p>	<p>Number of meetings</p>
	<p>Facilitate information and discussion on issues affecting local government in the region</p>	<p>We enable cooperation by being a conduit for regional engagement and council collaboration</p>	<p>Examples of issues raised and response</p>
	<p>Identify opportunities to value-add local government's contribution to the region</p>	<p>We enable cooperation by being a conduit for regional engagement and council collaboration</p>	<p>Examples of opportunities raised and response</p>
	<p>Corporate services support for the Cradle Coast NRM Committee</p>	<p>We ensure coordination by supporting and directing strategic regional functions and plans</p>	<p>Financial management, administration and communications support provided</p>
	<p>Corporate services support for the Cradle Coast Tourism Executive</p>	<p>We ensure coordination by supporting and directing strategic regional functions and plans</p>	<p>Financial management, administration and communications support provided</p>
<p>Support individual or multi-Council initiatives that are deemed by the Representatives to be 'regionally significant'</p>	<p>We advocate by providing a strong, regional voice on important issues</p>	<p>Examples of direct and indirect advocacy and any outcomes</p>	

PART 2 - PROJECTS TO ADDRESS OUR POLICIES

GOAL	TARGET AND CURRENT PROJECTS AS AT MAY 2014	FUNDING SOURCE	POLICIES ADDRESSED	PROJECT MILESTONES	PROJECT MEASURES
1 An adaptive and diverse economy built on the region's unique advantages and ideas	Tarkine Tourism Development	State Government	1.7, 3.2	Complete Tarkine Drive by end December 2014. Develop interpretive resources by end June 2015.	Tarkine Drive status. Number and status of interpretive resources installed.
	Cradle to Coast Tasting Trail	Federal Government	1.7	Implement roadside signage by end December 2014. Expand Trail membership.	Number of Trail signage installed. Number of Trail members.
	Regional Tourism Marketing	State Government. Industry contributions	1.7, 4.2	Implement Spring/Summer campaign by November 2014. Implement Autumn/Winter campaign by April 2015.	Campaign launch status. Number of participating tourism operators.
	Regional Tourism Forum	State Government. Sponsorship	1.7, 3.10	Implement 2014 event by end July. Secure sponsors for 2015 event by end May 2015. Plan 2015 event by end June 2015.	2014 and 2015 event status. Number of registrations. Number and value of sponsorship contributions.
2 A long term view that helps us protect the region's natural and productive resources, respond to change and prepare for the future	Climate Connect Regional and Local Adaptation - Ready for Change	State Government	2.1	Implement stage two of project. Identify recommendations by end June 2015.	Status of plan recommendations (time, budget, outcomes)
	Waste to Energy Regional Forum	Cradle Coast Authority	2.1, 2.2, 2.7	Confirm Forum agenda and logistics. Implement event by end December 2014.	Event status. Number of follow-on issues/projects generated.
	NRM Enhanced Information Management Pilot - GIS Plus	Federal Government	2.3, 2.7, 4.2	Establish GIS Regional Reference Group by end December 2014. Identify priority projects and required resources by end March 2015.	Number of Reference Group meetings held. Number and status of projects.
	NRM Public Land Manager Grants	Federal Government	2.3, 2.4, 2.7	Open grant program by end December 2014. Assess and award grants by end March 2015.	Status of grant program. Number and value of council and public landholder applications. Number of council and public landholder grants awarded.
	NRM Beachwatch	Federal Government	2.6, 2.7	Complete beach cleanups by end September 2014 and end April 2015. Submit debris data to stakeholders within two months of cleanups.	Number of beachwatch cleanups conducted. Number of community groups and Council areas. Status of data.
	NRM Climate Change Model	Federal Government	2.1, 2.3, 2.7	Complete industry sector model with dairy industry by end June 2015. Implement fire management model by end June 2015.	Status of dairy industry model. Status of fire management model.
	Study of Industrial Land	State Government. Stakeholders	1.2, 4.5	Establish Steering Committee by end December 2014. Appoint consultant. Draft study. Final study.	Number of councils and stakeholders engaged in project. Status of study.

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3 An attractive place to live with inclusive communities, healthy people and unlimited access to information, education and employment opportunities	Lean Systems Training	Skills Tasmania. Industry Contributions	1.1, 1.5, 3.3	Fill training places. Complete training by end June 2016.	Number of training commencements. Number of training completions.
	Regional (Youth) Employment Hub	Federal Government	3.3	Define project by end November 2014. Secure funding.	Number of funding options pursued. Amount of funding secured. Number of youth engaged in project.
	Cradle Coast Commuter Network Plan	State Government. Cradle Coast Authority	3.3, 3.4	Commence plan July 2014. Draft plan circulated. Complete plan.	Plan status (time and budget).
	NRM Community Facilitator Network	Federal Government	2.3, 2.7	Assign NRM support staff to the region's community groups.	Number of community groups supported. Number of community engagements/events.
	26TEN Literacy Network	State Government. Cradle Coast Authority	3.3, 3.8	Implement literacy awareness and plain English training in the workplace by end July 2014. Submit grant proposal for regional-scale local government plain English project by end December 2014.	Number of staff trained. Amount of funding secured. Plain English project status.
	Social Determinants of Health	Tasmania Medicare Local	3.5, 3.6	Define project. Secure funding by end June 2015.	Amount of funding secured. Number of councils engaged in project.
	Health Risk Factors Mapping	Tasmania Medicare Local	3.5, 3.6	Define project. Secure funding by end June 2015.	Amount of funding secured. Number of councils engaged in project.
	SignPost Directory	State Government	3.8	Submit grant proposal for regional GP training and statewide rollout of Directory by end March 2015.	Amount of funding secured. Number of Signpost Directory entries.
	West Coast Place Based Workforce Planning	State Government	3.3	Appoint Project Officer by end December 2014. Implement report recommendations.	Project Officer status. Report recommendation status.
	Regional Tourism Awards	State Government. Sponsorship	1.7, 3.10	Announce 2014 winners by end July. Open and promote 2015 Awards by end June 2015.	Number of Award entrants. Number of regional entrants in State Awards.
4 A role-model of regional governance that provides leadership for its councils, their communities and their important issues	Waste Management Coordinated Governance and Management	Federal Government. Cradle Coast Authority. Waste Management Levy	4.2, 4.4	Finalise report by end July 2014. Implement report recommendations.	Amount of funding secured. Status of recommendations.
	Local Government red tape reduction	Cradle Coast Authority. Member Councils	4.7	Project scope defined by end November 2014. Project initiated.	Project status (time and budget).
	Regional Planning Initiative - Final Planning Schemes	State Government	4.2, 4.5	Facilitate Regional Steering Committee meetings (ongoing). Interim Planning Schemes confirmed as Final.	Number of meetings. Status of regional-scale planning scheme consistency.

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	Regional NRM Strategy	State Government	2.1, 2.3, 2.7	Implement Strategy Stakeholder review by end September 2014. Implement Strategy public exhibition by end March 2015. Finalise updates and produce Strategy by end June 2015.	Number and status of stakeholder reviews. Number and status of public exhibitions. Status of Strategy.
	Local Government Regional Forum	Cradle Coast Authority. Sponsorship	4.2	Confirm Forum agenda and logistics. Implement event by end December 2014.	Event status. Number of follow-on issues/projects generated.
	Cradle Coast Destination Management Plan	State Government	1.7, 4.2	Finalise plan by end July 2014. Incorporate plan recommendations into Regional Tourism budget and marketing plans.	Status of plan recommendations.