

MEDIA RELEASE

Sunday June 28 2009

The Yellow Lidded Bin has arrived - Cradle Coast recycling takes next big step

Kerbside recycling bins with yellow lids will be delivered to thousands of households in most communities across the Cradle Coast region from next Monday.

Although the kerbside collection service won't begin until mid September, the bin with the yellow lid, will be delivered to households during July and August, signifying the next big step for regional waste management.

The kerbside recycling councils include Devonport, Burnie, Kentish, Latrobe, Circular Head and Central Coast. Waratah Wynyard will start kerbside recycling collections in 2011.

According to Cradle Coast Authority Executive Chairman Roger Jaensch, the community's challenge will be to place the appropriate recyclable material into the bins for their fortnightly collection.

"It seems that most people actually want to recycle because they appreciate it is good for the environment, however, not everyone knows what they can and can't put in the recycle bins," Mr Jaensch said.

"It is important that residents read the information stamped on the bin lids and also contained in a special information pack delivered with each bin," he said.

"This information pack also has a fridge magnet calendar so people can quickly refer to their correct fortnightly recycling collection days".

Whilst overall management of most regional waste services is carried out by the Regional Waste Management Group under the auspices of the Cradle Coast Authority, the contractor responsible for the kerbside recycling collection service is Veolia Environmental Services.

Veolia's Northern Area Manager, Peter George, said the company had many years experience in providing kerbside recycling collection and processing services throughout Australia and overseas.

He said ensuring the recyclables products are not contaminated by waste will optimise recovery of material and minimise waste to landfill, which has the double barrel effect of reducing operating costs and benefiting the environment.

Mr George emphasised that the bins would be delivered during July and August, but collection services would not start until mid September 2009.

Further information is available on 6427 4646 or www.cradlecoast.com

Cradle Coast Authority	www.cradlecoast.com
Veolia Environmental Services	www.veoliaes.com.au or 6427 4646 (Recycle hotline)
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