

Western Wilderness

2010 Integrated Cooperative Marketing Strategy

Checklist

Please confirm you have completed all the documentation and provided all of the information necessary to ensure your participation in the packages check that you have provided the following:

1. Completed the 2010 Integrated Cooperative Marketing Strategy Participation Confirmation and Contract
2. Confirmed through your selected package what size advertisement you require – sizes can be increased at a cost within individual packages.
3. Provided image(s) and logo(s) in electronic manner at minimum of 300dpi
4. Provided copy for your advertisement as per indicated number of words
5. Confirmed which zone you want your campaign aligned to – Western Wilderness or North West Coast.
6. Have you provided information for the Room, Product and Experience Bank