

## Media release

21 November 2019

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### SWINBURNE UNIVERSITY BOOST FOR THE REGION

A new partnership between the Cradle Coast Authority (CCA) and Swinburne University's Centre for Social Impact, has been formalised with the signing of an MOU this week.

The MOU will see the two organisations working together to achieve social impact.

"Social impact is really about making sure that the whole community is thriving, including those who aren't usually a part of mainstream economic development conversations. This partnership is a great addition to the existing work that CCA and our Member Councils are doing to grow the economy" said CCA CEO, Daryl Connelly.

"Our partnership with CCA is an opportunity to work in and with the region to create an inclusive, people-centred regional economy". said Professor Robyn Eversole, Deputy Director of the Centre for Social Impact Swinburne. "We are the largest social economy research centre in the world, and we are excited to bring our global networks to dialogue with local knowledge and initiatives here on the Coast."

The MOU includes arrangements for a co-funded PhD scholarship, which has recently been filled, as well as the establishment of a Centre for Social Impact office within CCA's Burnie premises.

**End...**

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**Image:** Daryl Connelly (left) and Professor Eversole.

