

Regional Futures Plan

Investment Framework Information Package

The Cradle Coast Regional Investment Framework is a method to seek community support for a regionally significant project that will make a difference to the region's economy. The Regional Economic Development Steering Group (REDSG), made up of key industry, community and government leaders, will determine register of projects, that will be supported by CCA's Member Councils to seek state and federal government funding. The REDSG does not have funding to allocate to projects and this is not a funding process.

In order to submit your project please check that it is:

- Regionally significant
- Economically driven
- Ready
- Has a letter of support from a Council, Chamber of commerce or similar member based, industry organisation.

If you want to submit your project to the REDSG please contact Carol Bracken Program Manager Regional Futures Project on 64338430 or email cbracken@cradlecoast.com for an application form.

What is a regionally significant project?

A project is **regionally significant** if it involves **one or more** of the following:

- delivery in two or more local government areas,
- collaboration between multiple organisations,
- >\$5M project cost
- >5 ongoing workers
- >50 workers during implementation
- additional economic benefits such as >100 indirect jobs.

Is my project economically driven?

Does your project contribute to jobs growth, new business opportunities, increased skills in the workforce, attract people to the region or support them to stay? These activities will help our economy grow. The Regional Futures Plan identifies the key economic drivers of the Cradle Coast region and projects will be assessed against the goals of this economic development plan for the Cradle Coast. RDA Tasmania also has a [checklist](#) for understanding the key principles of a successful economic development project. This is a good guide to assess if your project will contribute to the economic development of the region and would be a good candidate for the REDSG list.

When is my project ready?

How do you know if your project is ready to be listed on the REDSG Register. The REDSG Register listing can help promote and support your project to achieve its goals. The level of help that the REDSG can provide is dependent on your project's maturity. Most projects go through four stages Concept => Business Case => Design => Implementation. Projects in the Business case or Design stage that are seeking funding to proceed or expand are most likely to benefit from being on the REDSG list. Projects in the Concept stage are not ready for full REDSG support but could be supported by the REDSG to seek funding for a feasibility study or business case development. For projects in the Design or Construction stage, the REDSG may be able to raise awareness of your project in the community or enhance collaboration.

Make sure you select a reason for listing and seeking REDSG assistance that is suitable for your project stage and that your project is ready to apply for that level of assistance.

Project Stage	Suitable Reason for Listing	Definition of Readiness
Concept	Be funded for a feasibility study	Stakeholder agreement, council or chamber letter of support
Business Case	Be funded	Business case or feasibility study completed, stakeholder engagement completed, quotes or costings and concept design completed
	Be located in the Cradle Coast	
	Gain Community Support	
Design	Be expanded or hastened	Planning approvals received, land tenure permissions received, detailed design underway.
	Be funded	
	Enhance collaboration	
	Gain community support	
Construction	Be expanded or hastened	Detailed design completed, development approvals received, project staffed and funded.
	Enhance collaboration	
	Gain community support	

Lobbying at election time sometimes appears to offer quick results to getting funding commitments. This is misleading; most often after promises are made, a grant application still needs to be prepared and submitted before funding is made available. If you are intending to lobby a politician for a project to be funded at election time, make sure you have a project that is ready and has endorsement by an organisation able to submit a grant application, such as into the Building Better Regions Fund.

If you are not ready, please consider submitting your proposal again later.

How do I get a letter of support?

Councils and Chambers of commerce or a similar member based, industry organisation can provide a letter of support for your submission to the REDSG Project Register. They can also provide advice on whether your project is ready, needing REDSG assistance, builds the economy and is regionally significant.

Organisation	Contact Person	Contact Info.
Burnie City Council	Rodney Greene	64305718, rgreene@burnie.net
Central Coast Council	Heidi Willard	64298917, heidi.willard@centralcoast.tas.gov.au
Circular Head Council	Matthew Saward	64524824, msaward@circularhead.tas.gov.au
Devonport City Council	Carol Bryant	64240517, cbryant@devonport.tas.gov.au
Kentish Council	Darrin Cunningham	64910205, darrin.cunningham@kentish.tas.gov.au
Latrobe Council	Darrin Cunningham	64910205, darrin.cunningham@kentish.tas.gov.au
King Island Council	Helen Thomas	64629000, hthomas@kingisland.tas.gov.au
Waratah Wynyard Council	Lyndal Whiteley	64438365, lwhiteley@warwyn.tas.gov.au
West Coast Council	David Midson	wcc@westcoast.tas.gov.au.
Business North West (Burnie Chamber of Commerce)	Ian Jones	president@businessnw.com.au
Devonport City Chamber of Commerce	Tina Treloar	mail@dcci.org.au
Central Coast Chamber of Commerce	Jess Janz	president@centralcoastcci.com

Who can help me further?

If you believe that your project is not a regionally significant project, then this process is not for you – there is other support available to you to help you achieve your goals. This includes funding support, business support and collaborative support.

Further Funding, Business and Investment Support

WD Booth Charitable Trust

The Trustees of the Estate of the Mrs WD Booth administer a Trust under the Will of the late Mrs Booth who died in 2000. It is known as the WD Booth Charitable Trust. It supports charitable objects, primarily within the State of Tasmania, Australia. Applications are via a written letter to the Trust at any time of the year. The Trust appreciates matched funding applications and supports community events such as Junction Arts Festival, Island Magazine etc.

Tasmanian Community Fund

The *Tasmanian Community Fund* was established in 1999 following the sale of the Trust Bank. The Fund provides grants to not-for-profit organisations and is administered by an independent board. There are two general rounds each year, allocating around \$6 million. Applicants are encouraged to discuss their project with Tasmanian Community Fund staff (phone 6232 7043 or 6232 7269 or email admin@tascomfund.org) before submitting their application. Applicants are expected to be organisations and to contribute funds and in-kind support to the project. Projects from \$10,000 up to \$300,000 in value.

The fund is particularly useful for Rotary, Rotaract, Lions, Lioness, Probus and Apex clubs undertake projects such as upgrade of public recreation facilities, environmental projects and community transport, Police and Community Youth Clubs, Scout and Girl Guide groups, community bands, orchestras and choirs, projects focused on native birds and animals, weeds, threatened species, erosion control and community engagement, preservation and celebration of Aboriginal heritage and culture.

Building Better Regions Fund

The \$841.6 million Building Better Regions Fund (BBRF) supports the Australian Government's commitment to create jobs, drive economic growth and build stronger regional communities into the future.

This includes a further \$200 million for a fourth round of the program which is anticipated to open in the second half of 2019.

There are two streams of funding available under the program:

- Infrastructure Projects Stream
- Community Investments Stream

The Infrastructure Projects Stream supports projects which involve the construction of new infrastructure, or the upgrade or extension of existing infrastructure that provide economic and social benefits to regional and remote areas. The Community Investments Stream funds the following community activities, new or expanded local events, strategic regional plans, and leadership and capability strengthening activities. These projects will deliver economic and social benefits to regional and remote communities. Infrastructure activities are not eligible for the Community Investments Stream.

RDA Tasmania

Regional Development Australia (RDA) is an Australian Government initiative established to encourage partnership between all levels of government to enhance the growth and development of Australia's regional communities. They have staff located in Burnie, Hobart

and Launceston and regularly help organisations and community groups with funding submissions and grant applications at no cost. They manage grants processes for the federal government and can provide advice on grants opportunities available from the federal government. They also provide [grant writing tips](#) and grant writing advice. Mike Brindley is the Cradle Coast contact 0448 876 615.

Natural Resource Management (NRM) Funding

Cradle Coast Authority manages grants programs on behalf of the federal government in the NRM sector. They can put you in touch with other organisations and programs operating in the Cradle Coast fostering collaborative management of our region's natural resources by partnering with government, industry, private enterprise, Aboriginal and community groups through the provision of information, resources and technical support

Local Government Funding

Your local council can be approached for funding to support projects within a single municipality. Community projects may be funded up to \$30,000. Most councils have dedicated funding grants for from \$1,000 to \$5,000 and will also often support applications for small contributions to sports and arts people travelling to national and international competitions. See above contacts for further details.

Council	Contact
Burnie City Council	Community Development Email: burnie@burnie.net Phone: 03 6430 5700
Central Coast Council	Community Services Officer Phone: 03 6429 8958
Circular Head Council	Email: council@circularhead.tas.gov.au Phone: 03 6452 4800
Devonport City Council	Community Services Administration Officer Phone: 03 6424 0511 Email: grants@devonport.tas.gov.au
Kentish Council	Community Development Support Officer Phone: 6491 0200
King Island Council	Email: kicouncil@kingisland.tas.gov.au
Latrobe Council	Community Development Officer Email: council@latrobe.tas.gov.au Phone: 6426 4444
Waratah – Wynyard Council	Email: council@warwyn.tas.gov.au Phone: 6443 8320
West Coast Council	Community Development Officer Email: cdeo@westcoast.tas.gov.au

Sector Specific Federal and State Government Funding

[Austrade](#) focuses on export grant assistance for growing and expanding businesses.

[ARENA](#) funds projects that can help accelerate renewable energy in Australia.

Industry Growth Centres aim to drive innovation, productivity and competitiveness. The federal government is funding 6 Growth Centres in sectors of competitive strength and strategic priority. Growth Centres can provide knowledge sharing, workshops and training and growth funding.

[Advanced Manufacturing](#)

[Cyber Security](#)

[Food and Agri-Business](#)
[Oil, Gas and Energy](#)

[Tasmania's Department of State Growth](#) provide advice for businesses and offers grants and loans to assist in professional and sector development in Tasmania. For example, Agri-business and other loan schemes and an advanced manufacturing growth scheme. They have assistance with skilled migration, trade and international relations and mentoring support.

[Arts Tasmania](#) offers a range of grant programs for professional artists, arts businesses and arts organisations. We also offer programs to support small museums and collections to manage movable cultural heritage.

[Events Tasmania](#) is responsible for administering 80 percent of the Tasmanian Government's event funding, supporting events of all sizes for their economic outcomes.

[Business Tasmania](#) can provide information on a wide range of services available to business and refer you to the appropriate organisations for help. Call 1800440026.

[Office of the Coordinator General](#) (OCG) is the primary point of access to government for investors. The office is responsible for attracting and securing investment in **major development projects** in Tasmania that maximise their contribution to Tasmania's economic growth. The Coordinator-General will help streamline the Tasmanian business environment, promote competitiveness and assist with the assessment and approval of investment opportunities. In the Cradle Coast region, the OCG contact is Jackie Harvey at Harris Building 47-49 Cattle Street, Burnie Phone: +61 3 6777 2786. Email: cg@cg.tas.gov.au For information on investment opportunities available in Tasmania visit www.cg.tas.gov.au

[AusIndustry](#) is a federal government agency that can connecting you to information, grants, registrations and support to help your business succeed in Australia. Leaha Dent is the AusIndustry Regional manager for Northern Tasmania and can provide assistance to businesses on a one on one basis regarding what grants and programs are available and help prepare grant submissions. Call her on 0428549714 or email Leaha.dent@industry.gov.au.

[Switch Tasmania](#) receives State and Commonwealth funding to provide affordable, professional and confidential assistance to people who have a business or business idea.

[Braddon Business Centre](#) will provide you with the management support that you require to help you develop new opportunities and find practical, innovative solutions to your current problems.