

Media release

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COUNCILS LEAD UNITED APPROACH TO REGIONAL PROJECTS

A new Regional Investment Framework will see respected industry, government and university representatives maintain and promote a list of regionally significant projects.

Launched this week by the Cradle Coast Authority (CCA) on behalf of its Member Councils, the Framework is a key deliverable of the Regional Futures Plan and will be managed by CCA's Regional Economic Development Steering Group.

This approach will be particularly valuable during election campaigns, and the list could include infrastructure projects as well as programs and initiatives that could benefit the region.

Individuals and organisations are able to make submissions, and CCA is proud to provide the community - people who live, work and invest in our region - with a new way of having input.

Submissions will need to be accompanied by a letter of support from a Council, Chamber of Commerce or a similar organisation, and the Regional Economic Development Steering Group will consider submissions and update the list quarterly.

"From now on, when politicians ask what our region's priorities are, we'll be able to provide them with a list of projects that are sound, backed by key stakeholders and will have real impact" said CCA CEO, Daryl Connelly. "We have developed a sophisticated approach to assessing projects, which I imagine other regional organisations and economic development agencies will be keen to look at".

More details are available on the CCA website: <https://www.cradlecoast.com/regional-investment-framework/>

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