

MEDIA RELEASE

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KINDNESS AND COMPASSION WORTH CELEBRATING

On behalf of our Member Councils, Cradle Coast Authority (CCA) is proud to support Care Beyond Cure and Anahita Farmden in their bid to celebrate the kindness and compassion of Coasters.

The Cradle Coast Kindness and Compassion Awards were established in 2019 in line with Professor Allan Kelleher's and Dr Julian Abel's [Compassionate Cities Charter](#) and nominations are now open for the 2020 awards. The awards aim to recognise the importance of kindness and compassion, especially for individuals with a diagnosed progressive life limiting illness and their carers.

CCA Chief Representative, Mayor Jan Bonde said "It is important that now more than ever, we recognise the kindness and compassion of people in our region. The people of the Cradle Coast region are talented, resilient, hardworking and kind, and these awards are a wonderful way to celebrate that".

Care Beyond Cure Inc President, Julie Milnes said "Kindness and compassion has a benefit for everyone. Recognising that people with illness can be struggling and responding with kindness and compassion has a two-fold effect. It supports those dealing with illness and allows us to walk alongside them. This shared suffering can become a motivation to help others across our communities."

The nomination process is simple and can be completed via the CCA website: www.cradlecoast.com/cradle-coast-kindness-and-compassion-awards/. Nominees need to have actively displayed kindness and compassion to others within their community in an ongoing manner, and there are four categories: individual, community group, business, and school.

Nominees will be shortlisted by Care Beyond Cure representatives, prior to a public online voting process which commences on the 8th of July. The winners will be announced on the 8th of August via a Zoom party.

CCA is jointly owned by the nine Councils of western and north-western Tasmania, to help them achieve regional outcomes and maintain strong local government, by working together.

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Image: Last year's Cradle Coast Compassionate Communities Awards 2019 winners (from left to right); Yolla Community Pharmacy, Paul Borg, Penguin District School, and Rosebery Something Just 4 You Club.

