

# C-19 BUSINESS IMPACT SURVEY

(SUMMARY)



**125** *responses*

Long-term financial difficulty defined as past 30 September



Reduced sales **73%**

Short-term financial difficulty **47%**

Long-term financial difficulty **28%**

Have let staff go, and were not expecting to re-hire **14%**

## ACCOMMODATION & FOOD SERVICE (49 OF 125)

92% experienced reduced sales with 63% experiencing short-term financial difficulty and 37% predicting long-term financial difficulty.



27% had staff they had to let go they were not expecting to rehire.

**26%**

Businesses had none of their losses covered by government funding.

**33%**

Businesses can't restart at present due to current restrictions still in place.

**6%**

Indicated they needed more assistance.

## What would help?

- 1. LESS SOCIAL DISTANCING**
- 2. GRANTS AND FINANCE**
- 3. LESS TRAVEL RESTRICTIONS**
- 4. MORE COMMUNITY CONFIDENCE**
- 5. SUPPORT FOR INNOVATION, ENTREPRENEURSHIP AND TRAINING**

## COMMENTS

*"It is hard to make a 90-seat cafe viable when you can only accommodate 20 people and the landlord is not helping with rent."*

**"The control measures employed by the State Government have been excellent."**

*"Opening borders would be a great help and getting rid of the 4 sqm rule."*

**"I had access to the CCA Mentoring Program which was a great help."**