

C-19 BUSINESS IMPACT SURVEY

(SUMMARY)



125 *responses*

Long-term financial difficulty defined as past 30 September



Reduced sales **73%**

Short-term financial difficulty **47%**

Long-term financial difficulty **28%**

Have let staff go, and were not expecting to re-hire **14%**

ACCOMMODATION & FOOD SERVICE (49 OF 125)

92% experienced reduced sales with 63% experiencing short-term financial difficulty and 37% predicting long-term financial difficulty.



27% had staff they had to let go they were not expecting to rehire.

26% Businesses had none of their losses covered by government funding.

33% Businesses can't restart at present due to current restrictions still in place.

6% Indicated they needed more assistance.

What would help?

- 1. LESS SOCIAL DISTANCING**
- 2. GRANTS AND FINANCE**
- 3. LESS TRAVEL RESTRICTIONS**
- 4. MORE COMMUNITY CONFIDENCE**
- 5. SUPPORT FOR INNOVATION, ENTREPRENEURSHIP AND TRAINING**

COMMENTS

"It is hard to make a 90-seat cafe viable when you can only accommodate 20 people and the landlord is not helping with rent."

"The control measures employed by the State Government have been excellent."

"Opening borders would be a great help and getting rid of the 4 sqm rule."

"I had access to the CCA Mentoring Program which was a great help."