

## Media release

1 July 2020

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### C-19 BUSINESS IMPACTS REVEALED

Cradle Coast Authority (CCA) has today shared the results of its COVID-19 Impact Survey. 125 businesses have completed the survey since CCA initiated it three weeks ago.

The results will inform CCA's COVID-19 recovery efforts, which are being led by CCA's Regional Economic Development Steering Group (REDSG).

"We appreciate businesses taking the time to complete the survey. Data that is accurate, current and from the community is critical to the ensuring our response hits the mark." said REDSG Chair, Sheree Vertigan AM.

The survey is just part of the recovery effort being led by CCA on behalf of its Member Councils. Other work includes a [free mentoring program](#), the Regional [Funding Finder](#) and the '[Reimagining Our Regions](#)' initiative.

CEO Daryl Connelly said that while many people were rejoicing about social distancing being eased, businesses in our region still require urgent support.

"Our Member Councils and the State and Federal Governments have all done a tremendous job keeping Australians safe. With almost one in three of the organisations we surveyed anticipating long term financial difficulty though, this crisis is far from over. Businesses, community groups and clubs in our region all need support" he said.

The survey results have been made publicly available and will be shared with all three tiers of government, local Chambers of Commerce, and other decision makers. Visit [www.cradlecoast.com/regional-recovery-hub](http://www.cradlecoast.com/regional-recovery-hub) for details.

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**Attached:** C-19 Business Impact Survey Summary and C-19 Business Impact Survey Detailed Results.

*CCA is jointly owned by the nine Councils of western and north-western Tasmania, to help them achieve regional outcomes and maintain strong local government, by working together.00*

