

## Media release: Daryl Connelly to take up Central Coast Council role

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Cradle Coast Authority (CCA) CEO, Daryl Connelly, will leave the organisation in early July to take up a Director of Community Services position at Central Coast Council. Mr Connelly joined CCA's economic development team in early 2018 and was appointed CEO later that year.

Chair of CCA's Board of Directors, Mr Sid Sidebottom, said that while Daryl will be missed within CCA, his excellent legacy allows the organisation to continue to provide the services, leadership, and advocacy that it is ideally placed and organised to achieve.

Mr Sidebottom said the organisation was well placed for a smooth transition between CEOs.

"CCA is a much different and much stronger organisation than it was in 2018 thanks to Daryl and his team. Now is an ideal time to review and redefine the role of the CEO, prior to undertaking a recruitment process in the future." Mr Sidebottom said.

"Our very committed staff and directors are more than capable of seeing us through until a new CEO is appointed and interim arrangements are being finalised to prepare for this." he said.

Mr Sidebottom paid tribute to the very positive contribution Mr Connelly has made.

"Daryl has played a pivotal role in consolidating CCA as an organisation and developing very good relationships with our owners, amongst our partners, within government and non-government agencies, and with our regional political representatives, and Federal and State governments." Mr Sidebottom said.

"Daryl has also ably managed a significant restructuring within CCA and, along with his leadership team and staff, has overseen the introduction and implementation of the Regional Futures Plan, and the integration of Natural Resources Management, Regional Economic Development, and Shared Services, and, with others, developed the Regional Investment Framework to determine regional priority projects."

Mr Sidebottom reinforced the fact that CCA was an active arm of a regional alliance of councils and that this alliance gave it the impetus to work for and with councils to represent shared interests and provide services and advocacy in the name of the region as a whole.

"The Board wishes Daryl well in his new role and we thank him greatly for his work as CEO. The Board also thanks staff for their on-going good work and we look forward to working positively with them as we transition to a new leadership phase." Mr Sidebottom said.

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