

Media release

21 September 2021

Cradle Coast Authority appoints Regional NRM Manager

Cradle Coast Authority (CCA) welcomes the new manager to oversee Natural Resource Management in the region.

Helen Truscott, born in New Zealand, has spent the last 20 years working in Australia. Helen comes from a background of operational and efficiency management and enterprise growth in the private sector before moving into natural resource and land management. Much of Helen's focus has been on engaging and working with communities and industry on sustainable use of resources and protection of natural values. Helen holds a Master of Environmental Science. Prior to accepting the role, she was working with Aboriginal Groups in Northern Australia on the integration of Traditional Knowledge into land management programs and developing opportunities that assist in the ongoing preservation of natural values while creating social and economic benefit.

CCA Interim CEO, Sheree Vertigan said Ms Truscott's substantial experience in community, industry and stakeholder engagement will be invaluable to the NRM team as they work to implement the NRM 2030 Strategy.

Ms Truscott said, "I am thrilled to have the opportunity to live and explore the beautiful Cradle Coast. It is incredibly diverse in natural resources and industry, and I am excited about being able to help in achieving positive outcomes for the progressing region. In my first week it has become clear the CCA team are highly skilled and motivated, and I look forward to learning from and working with them and CCA's many project partners."

Ms Truscott is a great addition to an already strong team that are focused on delivering state and federal projects as well providing high quality natural resource management support across the Cradle Coast.

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Image: Helen Truscott